

## 1 General Information

PEA Year 2023/24

Name of the Applicant Company

Address

Telephone No.

Fax

E-mail Address

Website

Year of Establishment

Year of Commencement of Exports

Legal Status

EDB Reg. No. if any

Details of the Head of the Company

Title

Name

Designation

Address

Telephone No. - Office

Mobile No.

Fax No.

E-mail Address

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## 2 Contact, Employees & Business Information

PEA Year 2023/24

6%

Contact Person for further information on this Application

Name of Contact Person (Mr./Ms.)

Designation.

Telephone

Mobile No.

Fax

Email

Employee Information

Number of Employees as at 31st December 2023:

Permanent

Contract Basis

Casual

Number of new employees recruited during April 2023- March 2024

Business Information

Business Registration No. :

(Please provide a copy of Business Registration/Certificate of Incorporation)

Ownership as at 31.03.2023(State Percentage of Equity):

Local

Foreign

Location of Parent Company :

No. of Branches in other countries other than Sri Lanka:

Name of Country	No. of Branches	
<div>-Select Country-</div>		

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## 3 Product/Service Details For Sectoral Awards

PEA Year 2023/24

Export performance in respect of the Product/Service Sector

12%

Products or services sectors you wish to apply	Export Value (FOB) (USD)			No. of Export Markets for the PEA Year 2023/24	
	April 2021 – March 2022	April 2022 – March 2023	April 2023 – March 2024		
<div>-Select Product Sector-</div>					

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## 4 Organic Agriculture Sector

### PEA Year 2023/24

Only the companies who wish to apply for "Organic Agriculture Product Sector Award" should submit the following details

18%

Export quantity and the value of Organic Agriculture Products (Give details for each product)

Name of the Organic Product	Export Quantity & Value (FOB) (USD)						No. of Markets during the PEA year 2023/24			
	April 2021 – March 2022		April 2022 – March 2023		April 2023 – March 2024					
	Quantity MT	Value USD	Quantity MT	Value USD	Quantity MT	Value USD				
								✕		

Please provide following details on Organic Certificates obtained by your company

Name of the Organic Certification	Name of the Certified Institute	Scope of Certificate	
			✕

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## 5 Value Addition

### PEA Year 2023/24

23%

	April 2022 – March 2023 (USD)		April 2023 – March 2024 (USD)	
	Total	Export related	Total	Export related
Turnover (A)	0.00	0.00	0.00	0.00
Net Profit before Tax (B)	0.00	0.00	0.00	0.00
Cost of Employment including EPF, ETF and Bonus etc. (Please mention a breakdown of the cost of employment) (C)	0.00	0.00	0.00	0.00
Depreciation/Amortization of Non-Current assets (D)	0.00	0.00	0.00	0.00
Loss on disposal of Fixed Assets (E)	0.00	0.00	0.00	0.00
Finance Expense (F)	0.00	0.00	0.00	0.00
<b>Deductions</b>				
Gain on disposal of Fixed Assets (G)	0.00	0.00	0.00	0.00
Finance Income (H)	0.00	0.00	0.00	0.00
<b>Total Value Addition [B+C+D+E+F - (G+H)]</b>	0.00	0.00	0.00	0.00
<b>Value Addition as a Percentage of Turnover {[B+C+D+E+F - (G+H)]/ A}</b>	0.00	0.00	0.00	0.00

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## 6 Environmental Sustainability and Corporate Social Responsibility

PEA Year 2023/24

29%	
Sustainable initiatives taken during the PEA Year(2023/24) :	<div></div> <div>1/200 words</div>
Environmental Standards and certificates obtained	<div></div> <div>1/200 words</div>
Expenditure on CSR (Corporate Social Responsibility) Activities during 2023/24 (Rs.) :	<div>0.00</div>
What are the CSR Activities implemented during the PEA year	<div></div> <div>1/200 words</div>
No. of beneficiaries	<div></div>

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## 7 Overall Export Performance of the Company

PEA Year 2023/24

35%			
Export Value (FOB) USD			
	April 2021 – March 2022 USD	April 2022 – March 2023 USD	April 2023 – March 2024 USD
Export Turnover	<div>0.00</div>	<div>0.00</div>	<div>0.00</div>
Export Proceed Repatriation	<div>0.00</div>	<div>0.00</div>	<div>0.00</div>

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## 8 Net Foreign Exchange Earnings

PEA Year 2023/24

41%	
	April 2023 – March 2024 (USD)
(A) TOTAL FOB VALUE OF EXPORTS	0.00
(B) Aggregate of following costs attributable to above turnover A	
(i) CIF Value of Direct Imported Inputs	0.00
(ii) Cost of Locally Purchased Imported Inputs	0.00
(iii) Energy Consumed for Manufacture & Export [25% of Cost of Electricity Consumed (Foreign Component ) + 60% of cost of Fuel Consumed(Foreign Component) ]	0.00
(iv) Depreciation of Imported Capital Goods	0.00
(v) Repatriation of Profits	0.00
(vi) Salary Payments in foreign Currency for Consultant/s	0.00
(vii) Royalty Payment	0.00
(viii) Other Cost of Services made in foreign currency	0.00
(C) TOTAL DEDUCTIONS UNDER ABOVE B	0.00
(D) NET FOREIGN EXCHANGE EARNINGS (A-B)	0.00
(E) REPATRIATION OF FOREIGN EXCHANGE EARNED THROUGH THE OFFSHORE BUSINESSES (IF ANY) (remittances should be verified through the bank statements)	0.00
(F) TOTAL NET FOREIGN EXCHANGE EARNINGS (D + E)	0.00

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## 9 Market Diversification

PEA Year 2023/24

47%		
	April 2022 – March 2023	April 2023 – March 2024
No. of Export Markets with Value of US\$ 100,000 or More(Countries)		
Emerging Markets with Value of US\$ 100,000 or More (Please refer <a href="#">PEA Evaluation Criteria</a> to see the list of Emerging Markets)	Export Value (FOB) (USD)	
	April 2022 – March 2023	April 2023 – March 2024
-Select Country-		×
New Export Markets (Countries) entered during April 2023 – March 2024	Export Value (FOB) (USD)	
	April 2023 – March 2024	
-Select Country-		×

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## 1 0 Commercial Success in Branding

### PEA Year 2023/24

Companies who wish to apply for "Globally Outreached Sri Lankan Brand of the Year" Overall Award should submit the below information

53%

Name of the Company Owned/Sri Lankan Brands	Export Value (FOB) (USD)		No. of countries where the brand reached during the PEA year (2023/24)	
	April 2022 – March 2023	April 2023 – March 2024		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	✕

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## 1 1 Contribution from the Regions to Export Supply Chain

### PEA Year 2023/24

Companies who wish to apply for "Contributor from the Regions to the Export Supply Chain" Overall Award should submit the below information

59%

Location of Production Facilities Outside Colombo, Gampaha & Kalutara Districts.

District	Location(Address)	No. of Employee	
<input type="text" value="-Select District-"/>	<input type="text"/>	<input type="text"/>	✕

Sub Contracting

District	Location(Address)	No of People Engaged in Production	
<input type="text" value="-Select District-"/>	<input type="text"/>	<input type="text"/>	✕

Farmer Clusters

District	Location(Address)	No of Out Growers	
<input type="text" value="-Select District-"/>	<input type="text"/>	<input type="text"/>	✕

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## 1 2 Sustainable Development in Exports

### PEA Year 2023/24

Companies who wish to apply for "Contributor to Sustainable Development in Exports" Overall Award should submit the below information

60%		
1. Economic Indicators		
1.1 Profit before tax for the year 2023/24 (Rs.):	<input type="text" value="0.00"/>	
1.2 The company productivity(Cost of Production/ No. of Units produced)	Cost per unit April 2022 – March 2023	Cost per unit April 2023 – March 2024
	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
1.3 The number of innovative products/ services launched to the market during 2023/24 :	<input type="text"/>	
1.4 No. of Employees left during April 2023 – March 2024:	<input type="text"/>	
1.5 Average No. of Employees during April 2023 – March 2024:	<input type="text" value="0.00"/>	
2. Social Indicators		
2.1 Expenditure on CSR (Corporate Social Responsibility) Activities during 2023/24 (Rs.):	<input type="text" value="0.00"/>	
2.2 Whether comply to the labour laws:	<input type="text" value="--"/>	
2.3 Number of fatal occupational injuries reported:	<input type="text"/>	
2.4 Number of non - fatal occupational injuries reported:	<input type="text"/>	
2.5 Female share of employment in executive grade and above positions (Lower, Middle and Upper Management):	<input type="text"/>	
2.6 Female share of employment in non - executive grade:	<input type="text"/>	
3. Environmental Indicators		
3.1 Share of renewable energy usage in the total energy mix(%):	<input type="text"/>	
3.2 Whether National Green Reporting System (NGRS), GRI standards or any globally acceptable reporting standards are used for sustainability reporting: If Yes, please mention the standard used.	<input type="text" value="--"/>	
	<input type="text"/>	
	1/200 words	
3.3 Recycled Materials used in production as a percentage of total raw material consumption:	<input type="text"/>	
3.4 Income generated from retailing recycled waste products(Rs.):	<input type="text" value="0.00"/>	
3.5 What are the implemented Environment Management Systems (EMS) (Formal or informal)?	<input type="text"/>	
	1/200 words	
3.6 Initiatives taken to offset or minimize carbon footprint (CO2 Emission):	<input type="text"/>	
	1/200 words	
3.7 Other Sustainable Initiatives carried out by the company during the PEA year:	<input type="text"/>	
	1/200 words	

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## 1 3 Innovations

### PEA Year 2023/24

Companies who wish to apply for "Innovative Export Product of the Year" Overall Award should submit the below information

70%	
Select an Innovative Award to which you wish to apply	
<input type="text" value="--"/>	
1. Innovative Product/Service Description:	
1.1	Product/Service Innovation Details :
<input type="text" value="--"/>	
Details of the Innovation Product	
<div></div>	
1/100 words	
1.2	Degree of novelty
<input type="checkbox"/> New to you	
<input type="checkbox"/> New to the country	
<input type="checkbox"/> New to the region	
<input type="checkbox"/> New to the world	
1.3	Describe the superior feature/s of the product/service compared to what is already in the export market:
<div></div>	
1/100 words	
2. Research & Development Effort for the product/service:	
2.1	Explain your research partnership/s if any (Collaborative, Joint or Commissioned research with universities, research institutes or any other party)
<div></div>	
1/100 words	
2.2	Is the technology or a part of the technology used in this product/service, transferred from a third party
<input type="text" value="--"/>	
2.2.1	If yes, please state the technology transfer details.
<div></div>	
1/100 words	
2.3	Has any recognition received for related R&D with regard to the export product (Awards/ appreciations, etc.)?
<div></div>	
1/100 words	
2.4	Has any R&D effort taken to make the product eco-friendly?
<div></div>	
1/100 words	
2.5	Have any high-end technologies used to develop this product/service?
<input type="text" value="--"/>	
If yes, please specify.	
<div></div>	
1/100 words	



2.6	Any other relevant Information	<div></div>
		1/100 words
3.	Intellectual Property Rights (IPR):	
3.1	Is the product protected by any IPR?	--
3.2	If Yes, state the IPR details	
3.2.1.	Patent (Granted or Applied)	<div></div>
		1/100 words
3.2.2.	Industrial design (Granted or Applied)	<div></div>
		1/100 words
3.2.3.	Trademarks (Granted or Applied)	<div></div>
		1/100 words
3.2.4.	Any Other IPR	<div></div>
		1/100 words
4	Product Market & Business Development Details:	
4.1	Purpose of development of the new product (please submitted Market Research details(if any) along with the printed copy of the application market research details if any)	<div></div>
		1/100 words
4.2	Impact to Social & environmental sustainability:	<div></div>
		1/100 words
4.3	Product/service certificates and accreditation Details	<div></div>
		1/100 words
4.4.	Product Export Details:	
4.4.1.	H.S. Code:	<div></div>
4.4.1.	No. of Countries Exported:	<div></div>
4.5.	Export turnover for the product/service(USD) 2023/24:	<div></div>
4.6	Strategic business plan including upcoming orders (for next 3 years): <small>The detailed Business plan should be submitted to the printed copy when submitting the application.</small>	<div></div>
		1/100 words
4.7	Any other relevant Information	<div></div>
		1/100 words

## 1 4 Product Diversification

### PEA Year 2023/24

Companies who wish to apply for "Best Exporter in Product Diversification" Overall Award should submit the below information

76%

Details of the Products exported by the company

HS Code of the Product(H.S. 6 Level)	Name of the product exported with the value of USD 100,000 or more	Export Value (FOB) (USD)			
		April 2021 – March 2022	April 2022 – March 2023	April 2023 – March 2024	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="button" value="✕"/>

New products introduced to the company's product basket and exported during the PEA year

Name of the New Product Exported during the PEA year (2023/24)	HS Code of the New Product(H.S. 6 Level)	Export Value (FOB) April 2023 – March 2024(USD)	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="button" value="✕"/>

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## 1 5 Women Entrepreneurship

### PEA Year 2023/24

Companies who wish to apply for "Woman Exporter of the Year" Overall Award should submit the below information

82%

Name of the Women Entrepreneur :

Designation :

-Select a designation-

If you select 'Other' as your designation, please enter the details here.

Percentage of Shareholding of the Woman Entrepreneur(%) :

Role of the Women Entrepreneur:

Telephone

Mobile No

Fax

Email

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## 1 6 Emerging Exporter of the Year

### PEA Year 2023/24

Companies who wish to apply for "Emerging Exporter of the Year" Overall Award should submit the below information

(Please refer PEA Guidelines to see the eligibility criteria for this Award)

88%

Export Value (FOB) for past 3 Financial Years(Should be less than USD 3.6 Mn)			Export Value (FOB) for PEA Year (Should be equal or greater than USD 3.6 Mn)
April 2019 – March 2020 USD	April 2021 – March 2022 USD	April 2022 – March 2023 USD	April 2023 – March 2024 USD
0.00	0.00	0.00	0.00

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## 1 7 Best SME Exporter of the Year

### PEA Year 2023/24

Companies who wish to apply for "Best SME Exporter of the Year" Overall Award should submit the below information

94%

(Please refer PEA Guidelines to see the eligibility criteria for this Award)

Export Value (FOB) (should be less than USD 3.6 Mn each year)			
April 2019 – March 2020 USD	April 2021 – March 2022 USD	April 2022 – March 2023 USD	April 2023 – March 2024 USD
0.00	0.00	0.00	0.00

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### PEA Year 2023/24

## Review Your Application and Confirm the Submission

If you click the button below "I confirm the submission as complete now," you will not be able to modify your application in the future. If you wish to make changes to the application at a later time, you must click on the button below "I want to modify the application in the future." However, in order to submit the completed application to EDB, you need to download and send a printed copy of the application along with the following documents. If you want to review your current application click on

[Dashboard](#)

- ☑ Copy of Business Registration / Certificate of Incorporation
- ☑ Audited financial statements for the financial year ending 31st March 2024
- ☑ Copy of the Form C1 or e- payment receipts (including the No. of employees) in respect of the month of December 2023 issued by the EPF/ETF
- ☑ Confirmation from Bank/s receipt of export proceeds for the financial year ending 31st March 2024 as per the Format given in the application  
[Download Format](#)
- ☑ Signature of the Applicant (Chairman/ CEO /Partner or Proprietor)
- ☑ Validation of information by the Company Auditors with their Rubber Stamp
- ☑ If applying for "Globally Outreached Sri Lankan Brand of the Year" Award, attached the copies of
  - a) Brand Registration
  - b) Quality/ Management Certificates
- ☑ If applying for "Contributor to Sustainable Development in Exports" Award,
  - a) Evidence for CSR Activities
- ☑ If applying for the "Innovative Export Product of the year" Award,
  - a) Copies of IPR Certificates
  - b) Strategic Business Plan for next 3 years
- ☑ If applying for the "Organic Agriculture Products" Award,
  - a) Copies of Organic Certificates
- ☑ Receipt of the payment of application fee for the financial year 2023/24. (Rs. 25,000/=)

I would like to make modifications and confirm at a later time

I confirm the submission as complete now

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