

## **27<sup>TH</sup> PRESIDENTIAL EXPORT AWARDS (PEA) - 2024/25**

### **TYPES OF AWARDS**

Two types of Awards will be presenting for financial year 2024/25 as follows:

**A. Overall Awards (15 Awards)**

**B. Product/Service Sector Awards (51 Awards)**

### **A. Overall Awards**

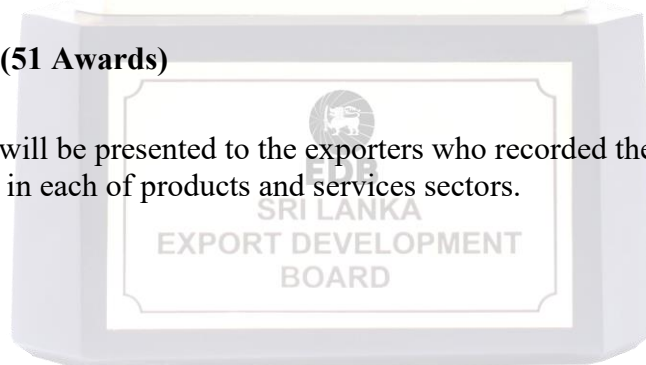
The following 15 Overall Awards will be presented based on the overall performance of the exporting companies.

- 1. Exporter of the Year**
- 2. Net Foreign Exchange Earner of the Year**
- 3. Globally Outreached Sri Lankan Brand of the Year**
- 4. Market Diversified Exporter of the Year**
- 5. Best Exporter in Product Diversification**
- 6. Best Value-added Exporter of the Year**
- 7. Contributor to Sustainable Development in Exports**
- 8. Innovative Export Product of the Year**
- 9. Innovative Export Service of the Year**
- 10. Contributor from the Regions to the Export Supply Chain**
- 11. Best Performing Exporter in Emerging Markets**
- 12. Woman Exporter of the Year**
- 13. Emerging Exporter of the Year**
- 14. Best SME Exporter of the Year-Product sector**
- 15. Best SME Exporter of the Year-Service sector**


### **B. Product/Service Sector Awards:**

**Best Exporter Award (51 Awards)**

“Best Exporter award” will be presented to the exporters who recorded the highest score as per the multiple criteria in each of products and services sectors.



## **Industrial Products (25 Awards)**

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1. Apparel - Large
  2. Apparel - Medium
  3. Apparel - Small
  4. Hosiery
  5. Knitted Fabric
  11. Diamond
  12. Jewellery
  13. Ceramics & Porcelain Based Products
  14. Furniture & Wooden Products
  15. Chemical & Paint Products
  16. Handloom, Crafts & Lifestyle Products
  17. Toys, Games & Sport Requisites
  18. Footwear & Leather Products
  6. Dry Rubber Products
  7. Latex Rubber Products
  8. Ship Building & Repairs
  9. Boat & Pleasure Craft Building
  10. Gems
  19. Light Engineering Products
  20. Transport & Automobile Components
  21. Value Added Minerals
  22. Electronics & Electrical Products
  23. Stationery & Paper Products
  24. Packaging
  25. Pharmaceuticals

## **Agricultural & Fisheries Products (18 Awards)**

1. Tea - Large
2. Tea - SME
3. Processed Food
4. Beverages
5. Cereal & Confectionery
6. Processed Fruits, Nuts & Vegetables
7. Fresh Fruits, Nuts & Vegetables
8. Seafood & Aquaculture Products
9. Ornamental Fish
10. Spices & Allied Products
11. Essential Oils, Oleoresin & Condiments
12. Herbal & Ayurveda Products
13. Floriculture
14. Coconut Kernel Products
15. Coconut Shell Products
16. Coconut Substrate Products
17. Coconut Fiber Products
18. Organic Agriculture Products

## **Export Services (8 Awards)**

1. ICT
2. BPM/KPM
3. Logistic Services
4. Hub Operations & Entrepot Trade
5. Wellness & Health Services
6. Marine & Offshore Services
7. Education Services
8. Construction Services

## **Merit Certificates**

Merit Certificates will be awarded for deserving sectors as approved by the PEA Panel of Judges considering the contribution of those sectors to the total exports in PEA year and the performance of the applicant companies.